

RECYCLING CENTER ADVISORY COMMITTEE

MINUTES- Meeting Date 14 Jan 2015 (DRAFT COPY)

PRESENT: Craig Flaherty (Chair), Terry Gaffney, Carolyn Bayne, Wendy Ward, Allison Stolar, Dan Dolcetti, Christine Lajaunie. Also present: Ed Gentile- DPW Director, Sally Ijams- Darien Library.

MINUTES FROM PREVIOUS MEETING- Minutes of November meeting having been distributed and discussed, a motion was made to approve minutes as written; seconded and passed unanimously.

COMMITTEE CHARTER RENEWAL- Board of Selectman renewed Committee's charter

NEW COMMITTEE MEMBERS- Dan Dolcetti and Christine Lajaunie were welcomed as new Committee members.

MARKETING PLAN

PUBLIC OUTREACH

FACEBOOK- Successful launch of Facebook page.

- Carolyn has been posting new information on a consistent basis.
- New post suggestions:
 - notify public scale replacement at entryway has been completed
 - notify public 2:15- 2:45 is 'rush hour' at Transfer Station
- Carolyn suggested we feed photos and ideas to her.

TWEET- has made it known a family-friendly Fair focused on 'green activity' is in the planning stage to be set up on a Sunday around Earth Day.

PUBLIC SCHOOLS

TOKENEKE SCHOOL- Parental involvement in lunchroom recycling concepts will be initiated this month.

MIDDLESEX MIDDLE SCHOOL- Tom Sorenson and Anthony Silvi are new faculty contacts. 'Making a Difference Campaign' concepts to be incorporated into educational outreach to children. 'Don', head custodian at MMS, has been very helpful with implementation of SSR initiatives.

PUBLIC BUILDINGS

TOWN HALL- recycling bins have been placed in all offices.

POLICE & FIRE DEP'T BUILDINGS- Committee to put together an organized effort to implement SSR

LIBRARY- Sunday April 19th 2:00 to 4:00 PM (last day of School Spring Break) is the date for a town-wide initiative to tie in with Earth Day to promote environmental awareness. All 'Green Team' members notified and invited to participate. Ask 1st Selectman for 'Proclamation' ... looking for a name for event Consider posting signs at Supermarkets, RR Stations, Post Office etc. Events planned will include:

- Library will utilize its 'Book Bike' - 3 wheeler with bin trunk to be positioned at environmental events, Farmer's Market, etc.
- Scavenger Hunt for kids
- Planting area for sunflower seed planting
- DPW invited to set up information of how the Town handles waste management in an environmentally positive manner
- Basketball Hoop for SSR vs MSW (borrow hoops from Boy Scouts)
- Raffle for compost bin prize (kids to have 'stamps' for event participation)
- Compost Table to be considered

TRANSFER STATION

TRANSFER STATION EVENT- day before concept- Sat Apr 18th publicizing Library Event

SWAP SHOP- volunteers to be invited to Feb 11th meeting so we can get their viewpoint

PARKING /ACCESS / EGRESS revamp- concept submitted to Ed Gentile for consideration

SIGNAGE-

- 'Welcome to', center type; red type for NO's; hours 7-2 , "Please place items inside tent"
- CAR SEATS- Recycle in large plastics
- (LARGE) APPLIANCES- See Scale House Attendant for tag
- TEXTILE- center, red for NO... Hats & Belts, add Backpacks, golf bags etc.,

BUSINESS OUTREACH

- Consider soliciting business to post us on what recycling initiatives they currently have in place
- Consider giving a 'check-off list' on 'ways to recycle' to businesses
- Chamber of Commerce Sidewalk Sale- approach for a spot

DPW Budget- \$1,500 put in for DPW's budget for both our Committee and \$1,500 for DEG as well.

No other business coming before the Committee, a motion made to adjourn was forwarded and seconded at 1:15.

NEXT MEETING: Wed, Feb 11th at 12:00 Room 206 Town Hall