

# RECYCLING CENTER ADVISORY COMMITTEE

MINUTES- Meeting Date 08 January 2014 (Draft Copy)

**PRESENT:** Craig Flaherty (Chair), Dot Kelly, Allison Stolar, Terry Gaffney, Wendy Ward, Carolyn Bayne, Finley Whitmore.

**MINUTES FROM PREVIOUS MEETING:** Move to approve as written put forth, seconded, and passed unanimously. Note made that submittal of draft copy of all future meetings' minutes are to be submitted to Town Clerk within 7 days of each meeting.

**2014 BUDGETARY REQUESTS** – were submitted to DPW and were passed along to Karl Kilduff for consideration. Requests included:

- PRINTING- \$8,000 (10K copies of brochures, inserts, stickers and maps)
- GRAPHIC DESIGN- \$500
- SIGNAGE- \$3,000

## RECYCLING DATA-

- DROP OFF IN RECYCLING NUMBERS- Allison & Craig will have spread-sheet ready to be submitted for February meeting
- Suggests sustainability of effort will require more than volunteerism to keep the concept of Refuse- Reuse- Recycle moving in a positive direction.
- 6,800 households and number of schools and public buildings suggest more than 10,000 copies of fliers etc. would be appropriate
- Question raised about household-specific signage for individual dump bins

## RECYCLING IN SCHOOLS

**MMS-** Terry Gaffney to follow up with MMS contacts

**DHS-** Finley Whitmore noted that while custodial staff has been very cooperative, some teachers believe mis-use of recycling bins is counter-productive and have removed recycling bins from some rooms. Administration has not put full weight of authority behind recycling effort.

- Wed & Fri – recycling pickup at High School
  - o Recyclable's dumpster fills every Wed- need is for either a larger or second dumpster space-permitting
- Wendy Ward to follow up with Chris Oxeer at City Carting to see about dumpster

## GRAMMAR SCHOOLS-

- Identify number of rooms (all rooms including staff and public rooms) to determine number of Recycle bins needed at each facility. Mike Lynch at BOE to be contacted by Finley to obtain spreadsheet with info for each grammar school.
- 'Make it fun'- Consider incentivizing Green Committee in each school through competition etc.

## RECYCLING IN BUSINESS/INSTITUTIONAL BUILDINGS-

- City Carting services majority of businesses in town (Suburban Carting and A&D have commercial pickup business as well).
  - o Wendy Ward to contact Chris Oxeer at City Carting and all other town haulers to discover their existing commercial base and any plan they have to expand into this area.
- Wendy to reach out to Darien Chamber of Commerce (DCC) as well
- David Genovese to be contacted as well
- Goal is to have active proposal for Business enterprises launched by Earth Day in April

## MARKETING

- Letter to editor on 'how-to' recycle Christmas wrap & boxing very effective

- Repeat next year and have it credited to committee, listing committee members
- Toys from Swap-Shop to children in Guatemala video excellent marketing tool
  - Can we get this video on Town of Darien website?
    - Dot Kelly to contact Computers for Hope chairperson Don Livingston
    - Terry Gaffney to contact Marco Torres for potential to expand program to Peru
- Facebook page for DEG does not exist; Carolyn Bayne to contact Beth Harmon

**SWAP SHOP** -Dan Dolcetti is liaison for volunteers at Swap Shop

- Encourage volunteers to take the Recycling Center Tour to gain perspective on entire operation
- Discussion about having a sign specifically for Swap Shop
  - A banner already exists as does a whiteboard used to list what to, and not to drop off
  - Parking is more of an issue than signage at this point
    - Possibility to expand paved area to enhance ease of use discussed
      - Darren Oustafine at DPW consulted- will not be possible
- Books- TFG to contact Darien Book Aid and Wendy Ward will contact First Congregational Church about their Book Drive

**COMMITTEE MEETINGS FOR 2014:** will all be in Room 206 on the second Tuesday of each month at 12:00 Noon.

Motion made to adjourn at 12:50; seconded and approved unanimously.