

Darien TV79 Advisory Board Meeting

Thursday, April 20, 2023

7:30pm

Room 119

Hybrid Session

1. 7:35 (0 min) Meeting opened; those attending: Mike Wheeler, Jim Cameron, Dennis Cummings, Sean Cavillo (in person), Carrie Wysocki, Cecil Wade, David Dever, Robert Flynn (remote)
2. 7:36 (1) Approval of Meeting minutes - carried unanimous (motioned by Jim Cameron, seconded by Sean Cavillo)
3. 7:37 (2) Programming update - Quarterly report was given to the Board of Selectman, did a number of around town segments, staffing remains strong thanks to NCC program.
4. 7:37 (3) Technology Update
 - a. Digital upgrade to the auditorium - Looking to update, have been getting quotes and vendors to come look at space and what our needs are. Possible to have completed before the end of the year. Audio will improve in the main hall with new microphones and microphone controls we will have.
 - b. Darien TV79 Hybrid solution - Equipment for hybrid meeting works, two videographers are trained in the use of the technology. We do not have a lot of hybrid meetings, but we have the necessary equipment!
5. 7:41 (7) Budget Update
 - a. Discussion of 2023-24 submission - Budget increase requested for the increased cost of camera operators. Will be receiving some funds from Area 9 for capital equipment. Mr. Cameron, Mr. Dever, and new staffer (Andy Anderson) will also provide some insight on what equipment we could use.
6. 7:44 (10) Survey
 - a. Summary: Most people still watch TV via cable, although YouTube viewership is increasing. Many watch to stay informed, because they are on boards or for "civic responsibility". Many find web viewership to allow for seeing specific meetings and parts of meetings. Board of Selectmen, Finance, Education, and P&Z tend to have the highest

viewership. The new website has grown to considerably share viewership. One caveat - survey results show roughly 100 people (we would love to see a larger sample size). There is a request for keyword search, this would require multiple intensive steps which while we can explore, may take time to actually happen.

7. 8:14 (30) Motion to Adjourn (carried unanimously) Motion by Mr. Cameron, Seconded by Mr. Flynn